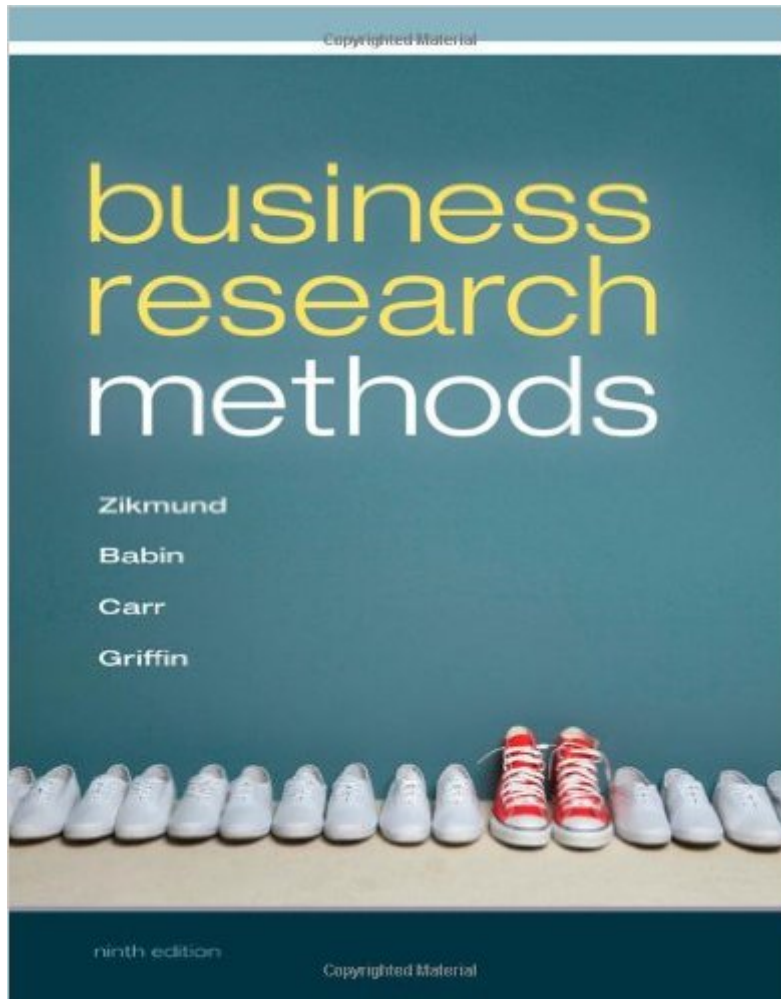


The book was found

Business Research Methods (with Qualtrics Printed Access Card)



Synopsis

This best-selling text continues in its ninth edition to provide the most current and comprehensive coverage of business research. Its student-friendly design contains numerous examples illustrating real-world research in management, marketing, finance, accounting, and other business areas. BUSINESS RESEARCH METHODS, 9E, is the ideal text for undergraduate and first year MBA courses in marketing, management, or quantitative studies.

Book Information

Hardcover: 696 pages

Publisher: Cengage Learning; 9 edition (March 12, 2012)

Language: English

ISBN-10: 1111826927

ISBN-13: 978-1111826925

Product Dimensions: 1 x 8.8 x 11.2 inches

Shipping Weight: 3.4 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 starsÂ Â See all reviewsÂ (26 customer reviews)

Best Sellers Rank: #113,730 in Books (See Top 100 in Books) #26 inÂ Books > Business & Money > Processes & Infrastructure > Research & Development #96 inÂ Books > Business & Money > Marketing & Sales > Marketing > Research #154 inÂ Books > Textbooks > Business & Finance > Marketing

Customer Reviews

I had quick review on the book and I read first chapter. I can certainly tell that this book is real amazing in the way describing the process, importance, methodology and step by step of conducting a business research. The book is good for academic people as well as researchers in the field of the market.

Arrive very fast! The detail in the book is great and easy to understand!

I rented the above book back in fall and i hardly used the book and i returned the book before the dead line it looks like a new one and after a month ,I received an email saying that the Binding damaged and charged \$437.06.I am really upset and frustrated with the way these guys cheated.I rented the books so many times and never had this problem before.I checked so many sites online and this brand new book one costs around \$260.I would never ever rent or purchase any book from

this seller. I will start advising all my fellow student not to fall into this kind of trap especially from this seller.

Some important course chapters are missing.

I had to buy this for my college class...

This is a COUNTERFEIT product. I nearly failed my class because pages were missing and that information was from the old version. DON'T make the same mistake I made.

Everything you always wanted to know about research.

Nice one

[Download to continue reading...](#)

Business Research Methods (with Qualtrics Printed Access Card) Basic Marketing Research (with Qualtrics Printed Access Card) (TEST series page) Exploring Marketing Research (with Qualtrics Printed Access Card and DVD) Essentials of Marketing Research (with Qualtrics, 1 term (6 months) Printed Access Card) Exploring Marketing Research (with Qualtrics Printed Access Card) 3,2,1 Code It! (with Premium Web Site 1-Year Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Medical Billing 101 (with Cengage EncoderPro Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card) Database Systems: Design, Implementation, and Management (with Premium WebSite Printed Access Card and Essential Textbook Resources Printed Access Card) Quantitative Methods for Business (with Printed Access Card) Nursing Research: Methods and Critical Appraisal for Evidence-Based Practice, 8e (Nursing Research: Methods, Critical Appraisal & Utilization) Jazz: The First 100 Years, Enhanced Media Edition (with Digital Music Downloadable Card, 1 term (6 months) Printed Access Card) Financial Management: Theory & Practice (with Thomson ONE - Business School Edition 1-Year Printed Access Card) (Finance Titles in the Brigham Family) Fundamentals of Financial Management, Concise Edition (with Thomson ONE - Business School Edition, 1 term (6 months) Printed Access Card) (Finance Titles in the Brigham Family) Introduction to Business Statistics (with Premium Website Printed Access Card) (Available Titles CengageNOW) Statistics for Business & Economics

(with XLSTAT Education Edition Printed Access Card) Intermediate Financial Management (with Thomson ONE - Business School Edition Finance 1-Year 2-Semester Printed Access Card) Corporate Finance: A Focused Approach (with Thomson ONE - Business School Edition 6-Month Printed Access Card) (Finance Titles in the Brigham Family) Contemporary Financial Management (with Thomson ONE - Business School Edition 6-Month Printed Access Card) Bundle: Income Tax Fundamentals 2016, Loose-Leaf Version, 34th + H&R Block Premium & Business Software + CengageNOWTMv2, 2 terms Printed Access Card

[Dmca](#)